

*When You Buy From Our Nursery
You Get More Than Top-Quality Trees...
You Get A Business Partner*



New customer?

*You qualify for a
special incentive with
your first order!*

*Call us at
1-800-547-2161
or email us at
trees@femrite.com*

*Introducing Our
Customer Support Program*

***OUR CUSTOMER
SUPPORT PROGRAM
HELPS YOU GROW YOUR
BUSINESS***

We started our Customer Support Program to help our customers grow their businesses.

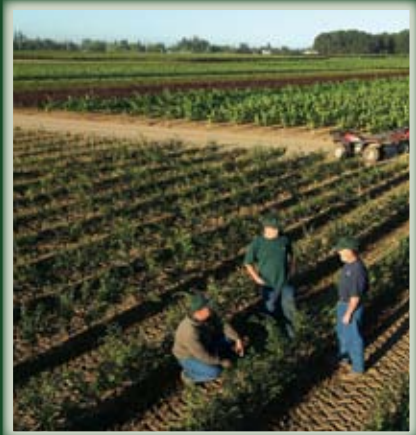
Place a new order with us and pay within terms by June 30th 2009 and you'll be eligible to receive the full range of marketing products and services described here.

These are tough economic times, and marketing is often one of the first items cut from our budgets. Our hope is that with these tools you'll be able to leverage your marketing and keep your name and your products in front of your customers.

Please call if you have any questions about this program. We'll be happy to answer them!



13193 Arndt Road NE
Aurora, OR 97002
Toll Free: (800) 547-2161
Local: (503) 678-1261
Email: trees@femrite.com
www.femrite.com



PROGRAM OVERVIEW

\$5,000 Order: Choose any three products in the \$5,000 column

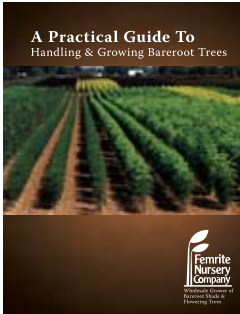
\$10,000 Order: Choose any five products in the \$10,000 and \$5,000 column

\$15,000 Order: Choose any seven products in any of the columns

Volume and prepayment discounts also apply. See our catalog for details.

	\$5,000	\$10,000	\$15,000
10 Copies Of Our "Practical Guide To Handling & Growing Bareroot Trees" Publication	✓		
10 Copies Of Our "Quality Grown In" Publication	✓		
5 Point-of-Purchase Posters Advertising Your Business	✓		
100 Direct Mail Postcards Advertising Your Business	✓		
Establish Google™ Analytics On Your Website		✓	
\$100 Cash Payout For Print Advertising You Place		✓	
A \$100 Google™ Pay-per-click Account		✓	
100 Large Format (14"x22") Calendars Advertising Your Business			✓
\$250 Cash Payout For Print Advertising You Place			✓
\$500 Cash Payout To Create/Update Your Website			✓

Our “A Practical Guide To Handling & Growing Bareroot Trees” Publication



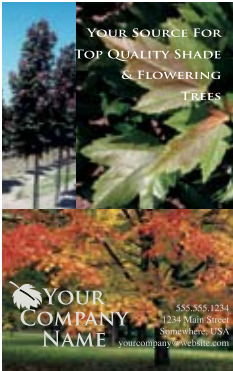
We'll send you this popular publication describing best practices for receiving, storing, growing, and pruning bareroot trees. Also known as our “Tree Care Guide”, it's intended as a resource for experienced growers and their employees, as well as those new to the industry. Spanish language versions are available. (The first 10 copies are free; additional copies are available at our cost.)

Our “Quality Grown In” Publication



We'll send you this comprehensive publication describing the detailed steps we take to ensure that the trees you receive from us are of the highest quality. Organized by the year in the life of the tree, it traces step-by-step the practices and procedures we've developed over our 88 years of growing bareroot shade and flowering trees. (The first 10 copies are free; additional copies are available at our cost.)

Point-of-Purchase Poster



We'll print and deliver five 11" x 17" point-of-purchase posters for you to display at your site with your company's name and logo prominently printed alongside photographs of one or more of the hundreds of dazzling photographs of the trees we grow. If you find these posters boost sales, we'll provide you with more of the same — with other images you might prefer — at the cost we pay to have them produced.

Direct Mail Postcards



We'll print and deliver 100 full-color 8½" x 5½" postcards personalized with your company's name and logo featuring descriptions and photographs of trees we grow that you can distribute to your customers to generate sales. If your initial mailings meet your expectation, we'll provide you with more of the same cards — or others — at just the cost we pay to have them produced...we'll even mail the cards for you if you'd find that convenient (you would pay postage and handling charges.)

Expert Assistance Establishing Google™ Analytics On Your Website



Plugging in Google™ Analytics on your website lets you track visitors to your site, record information about how they found you, and see which pages on your site they find most interesting — and more. And it's a free service of Google™, so once installed there's no cost to you.

\$100 & \$250 Cash Payouts on Print Advertising



We'll send you a check for \$100 or \$250 — or discount your order by that amount — if you advertise one or more of the trees you purchase from us in a recognized national or local publication and send us a copy of the ad.

\$500 Website Credit



Don't have a website? No Problem. We'll pay a website developer \$500 to work with you to design, post, and host your own website. You can choose the developer — or we will. Websites are increasingly seen as one of the most effective mediums for marketing products and services in today's economy. Don't be left out.

Large Format Calendars



We'll print and deliver 100 copies of 14" x 22" calendars with your company logo and contact information prominently displayed. The calendars feature an array of beautiful shade and flowering trees through the various seasons of the year. They're perfect as wall-mounted posters and are a proven advertising tool. Use them around your store or office, or mail them to your customers.

\$100 Google™ Pay Per Click Account

We'll "seed" a pay-per-click account for you on Google™ to get your name and your featured products to the top of Google's search results. With these accounts you choose products you want to promote and Google™ establishes a link to your website on the right side of its search results for those products. The charge per click can be as low as 5¢ to 10¢ — so a \$100 account can bring thousands of visitors to your site.

